

# Brewery Reopening Example of North Side Rebirth

By **Rachelle Q. Ayuyang**

The Renaissance of Pittsburgh, under the guidance of the late Mayor Richard S. Caliguiri, modernized an iron and coal city into a fertile metropolitan district of business and cultural growth.

The North Side is undergoing a rebirth of its own. The reopening of the former Eberhardt and Ober Brewery which closed in 1952 was a project costing in the neighborhood of \$4 million to restore the five buildings. This plan was set in motion when the North Side Conference and all of the North Side citizens' councils met to revive the economy of the North Side. To provide jobs for residents and bring industry into the area were their main objectives according to Peg McCall, property manager of the brewery and a member of the North Side Development Civil Council. The corner Victorian buildings, which are still in the process of being refurbished, house new office space for fledgling businesses. "It is modern and conducive for

expansion," according Ms. McCall.

The brewery's function is to develop new businesses. A mentor, who is an experienced businessman kept on the payroll, is available to guide them. In the long run, the businesses will move from the brewery and relocate in the North Side. They have also agreed to hire North Side residents. Ms. McCall believes that they have accomplished their goal of employment and growth for the North Side.

One of the occupants in the Brewery is Tom Pastorius, president of the Pennsylvania Brewing Company. He now independently brews his own beer, Penn Pilsner, which was formerly produced by Jones Brewing in Sewickley until 1986.

The North Side brewery came to his attention because of its historical setting. He said, "It was the best place and location ... and most logical place."

He then formed a partnership with the Civic Development Corporation. His operation was

the first to occupy the brewery, and he became the anchor tenant.

He had to purchase new brewing equipment for fermenting, storing, and packaging. However, the freedom over his enterprise has reduced costs and enabled Mr. Pastorius to have more control over his own source of supply to his product.

He hopes to establish a pub in the brewery which will serve German beer.

The remaining office space has been leased to Interventions Technologies which deals with robotics and computer hardware as well as software companies such as Vortex and Virtual Machines Corporations. The Southwestern Pennsylvanian Development District (SPED) and even Steeler great Franco Harris have gotten involved. The brewery is the headquarters of Franco's All-Natural which produces natural fruit juice and bars.

Thus, the former brewery is part of the cutting-edge of the future, a tomorrow that may be secured for the North Side.



Photo by *Rachelle Q. Ayuyang*

The newly-renovated Brewery

## Bowling Club Members Live Life in the Fast Lane

By **Kathy Los**

The bowling club is showing definite signs of progression. According to junior Mike Shanahan, there were "fifty or sixty signups with incoming freshmen, when we usually get an average of twenty to thirty." Scores as well as attendance have increased this year. In February, Shanahan bowled a 298 out of 300 - almost a perfect game. Other leading

scorers were sophomore George Pavlic, who bowled a 253, and senior Chuck Perrone, who bowled a 197.

The club meets once a week. Once each quarter, they usually go all night bowling. Shanahan mentioned that the club was trying to arrange a few competitive games with Shaler's bowling club.

### Review: 'The Wonder Years'

## Universal Truths About Growing Up

By **Rachelle Q. Ayuyang**

The Emmy award-winning comedy "The Wonder Years" is a

of what he has come to know since. This device is effective not only for the purpose of comedy but to

character Kevin convincingly. His expressive face reveals a range of natural reactions corresponding